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| SATURDAY MORNING INSURANCE RUBRIC | | | | |
| **CRITERIA** | **0** | **1** | **2** | **3** |
| **Content** |  |  |  |  |
| Structure | Information is not in students’ own words. | Students use own words. No introduction, credits, and conclusion are included. | Students use own words. Introduction, credits, or conclusion are missing | Cartoon begins with an introduction, uses students’ own words, and ends with a conclusion. Appropriate credits are given. |
| Flow | Information is scattered and difficult to follow. | Information is somewhat organized, but difficult to understand. | Information is understandable and is somewhat organized. | Text is easy to follow and understand. Information flows. |
| Mechanics | Cartoon contains more than four spelling, grammar, or punctuation errors total. | Cartoon contains three or four spelling, grammar, or punctuation errors total. | Cartoon contains one or two spelling, grammar, or punctuation errors total. | The cartoon contains no spelling, grammar, and punctuation errors. |
| **Technical** |  |  |  |  |
| Use of Technology Tools | Students did not produce a usable cartoon for presentation. | Students minimally used technical tools to create a cartoon for presentation. | Students adequately used technical tools to create cartoon for presentation. | Students effectively used technical tools to create cartoon for presentation. |
| **Presentation** |  |  |  |  |
| Appeal | Cartoon did not captivate and hold viewers attention. | Cartoon held viewers attention for a short period of time. | Cartoon held viewers attention for most of the time. | Cartoon captured and held viewers attention the entire time. |
| Outcome | Cartoon did not provide viewers with any information of value. | Cartoon provides viewers with little information of value. | Cartoon provides viewers with an adequate amount of information. | Cartoon provides viewers with a large amount of information. |

Students’ Names \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_